



For Immediate Release:

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**Avocado Security's Pioneering Security + Business Intelligence
Enterprise-Class Software Platform Goes Live on Net**

*Avocado Security's Enterprise Edition Version 2.0 Automates Discovery, Detection, and Analyzes
Billions of CCTV Video Surveillance Security Images*

WASHINGTON, DC (**December 22, 2008**), Avocado Security, the world's pioneer On-Demand Security and BI Optimization Platform, today announced the availability of its Enterprise Edition Version 2.0 Security & Business Intelligence (BI) Optimization Platform, making them the pioneers and world's first developers of a combined Security and BI solution that can actually manage the security details across multiple enterprise locations.

Avocado Enterprise V2.0 is designed specifically to be a small-footprint program that uses fewer physical security, IT, and system resources. This would be ideal for enterprises, containing multiple locations, remote facilities with low-bandwidth connections, and especially employing client's existing or legacy security systems, and computers without much processing power.

With its unique ability to understand user activity, it helps discover, detect, analyze and maximize surveillance security information, regardless of where and when it is generated. Avocado Security's new technology delivers BI with security images by taking the video images from surveillance cameras and translating them into intelligent, usable, business data and statistics. Avocado Security's product suite will be showcased during the annual ISC West trade show from March 30th through April 3rd, 2009.

"Consistently, Avocado Security's pioneering platform and technology is hailed by our clients as a ground breaking platform by delivering tangible business results while reducing operational cost," said Kevin Shahbazi, CEO of Avocado Security. "This pioneering, enterprise-class offering will give us the ability to protect an even greater number of clientele, especially in markets where the growth of new surveillance security products purchases is outpaced only by the growth of trained personnel to effectively protect organizations."

Another key advantage of Avocado Security's technology is that it is security device (DVR) agnostic, which enables clients to leverage more life and usage out of their existing security system and infrastructure. Avocado Security makes extensive use of Video Imagery Technology (VIT) and is specifically designed to allow compatibility with numerous and multiple Codecs, security protocols and message formats while enabling real-time conversion of video to graphs, charts and business metrics.

Avocado Security can convert video images from the existing security equipment that comes from one vendor, or from multiple equipment vendors (GE, Honeywell, Bosch, Siemens etc.) and translate those images into usable data. Examples of data that can be provided include, the number of times an elevator door opened, or a high level of traffic at a particular entrance or exit, or, if more traffic is at the loading dock of a hotel, than the front entrance lobby. By looking at security monitors and images alone, such information and Business Intelligence (BI) cannot be extracted.

Avocado Security's technologies can also integrate an organization's security platform across multiple locations, and can showcase the security details of each location by generating daily, weekly and monthly status reports, empowering security personnel with the information and knowledge that is needed to better manage all of their security needs –in multiple locations. This new technology brings about innovative security and productivity measures for clients who desire to improve their security, operation and IT infrastructure. For more information about Avocado Security's platform, visit www.avocadosecurity.com.



About Avocado Security

Avocado Security's patent pending technology is the world's first security and Business Intelligence (BI) platform. It is also available as an On-Demand solution. This new technology brings about innovative security and productivity solutions for clients who require improvements in their security, operation and IT infrastructure. By combining this advanced set of security and business intelligence metrics, Avocado Security's clients experience streamlined security operations, and in turn, dramatically improve their own bottom lines. For further information and press releases from Avocado Security, please visit <http://www.AvocadoSecurity.com> or call (866) 608-1116.

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