



AVOCADO
S E C U R I T Y
A Security Business Intelligence Platform

For Immediate Release:

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Avocado Security Announces Partners Portal for CCTV Video Surveillance Security Monitoring + Business Intelligence Software

Businesses Partners Gear Up for Big Opportunities with Avocado Security Software Solutions

WASHINGTON, DC (**March 17, 2009**), Avocado Security, the world's pioneer of the first On-Demand Security and BI Optimization Platform, today announced the formation of its new partner portal to support channel partners including value-added resellers (VARs), OEM and Technology partners. The team is made up of highly skilled technical-sales-information agents, who previously managed a nationally recognized and award winning partner program. The hours of operation are Monday through Friday from 8:00 A.M. to 8:00 P.M. Eastern Standard Time. Please call (866) 608-1116.

Avocado Security's technology helps squeeze the most out of existing CCTV surveillance systems, by employing client's existing security cameras, DVRs and then converting security images into graphs and charts that deliver Business Intelligence (BI) to support continuity of operation.

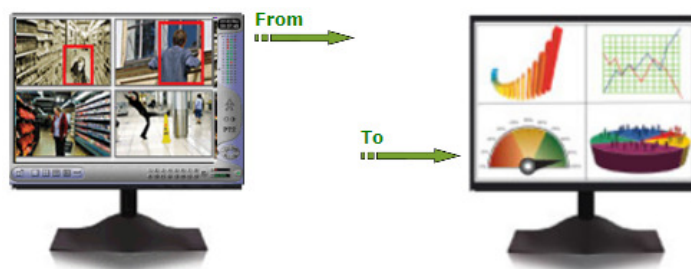
"Our team has successfully built nationally recognized, and award winning channel partner programs. We are passionate, and we know what our tiered channel program should deliver to meet our business partners' expectations," said Kevin Shahbazi, CEO of Avocado Security. "We are celebrating the new partner portal which signals an exciting departure for our team, from supporting select partners to a larger audience of value added resellers, OEM and technology partners."

Avocado Security's partner portal announcement is especially important for partners as they prepare to use security + BI to help their customers be more productive and grow their businesses. Software development kits and other resources will be available to Technology Partners and Independent Software Vendors (ISVs), so their products can be truly integrated with and managed with Avocado Security's technology. <http://www.AvocadoSecurity.com/Welcome.html>

Avocado Security's technology delivers BI with security images by taking the video images from surveillance cameras and translating them into intelligent, usable, business data and statistics. Avocado Security enhances video analytics and converts video surveillance monitoring results from the existing security equipment that comes from one vendor, or from multiple equipment vendors (GE, Honeywell, Bosch, Siemens, Milestone, Nice etc.) and translates those images into usable data. One of the many key technology advantages is that it is security video surveillance device (DVR) agnostic, which enables clients to leverage more life and usage out of their existing security system and infrastructure.

Additionally, Avocado Security's platform significantly increases Security Lifecycle Management (SLM) and resources by offering clients access to billions of security images, while reducing access time, and confirming 100% uptime for all security sensors. Examples of data that can be provided include, the number of times an elevator door opened, or the high level of traffic at a particular entrance or exit, or, if more traffic is at the loading dock of a hotel, than at the front entrance lobby. By looking at security monitors and images alone, such information and Business Intelligence (BI) cannot be extracted.

Avocado Security's technologies can also integrate an organization's security platform across multiple locations, and can showcase the security details of each location by generating daily, weekly and monthly status reports, empowering security personnel with the information and knowledge that is needed to better manage all of their security needs –in multiple locations. This new technology brings about innovative security and productivity measures for clients who desire to improve their security, operation and IT infrastructure. For information about Avocado Security's platform, visit www.AvocadoSecurity.com.



About Avocado Security

Avocado Security's patent pending technology is the world's first security and Business Intelligence (BI) platform. It is also available as an On-Demand solution. This new technology brings about innovative security and productivity solutions for clients who require improvements in their security, operation and IT infrastructure. By combining this advanced set of security and business intelligence metrics, Avocado Security's clients experience streamlined security operations, and in turn, dramatically improve their own bottom lines. For further information and press releases from Avocado Security, please visit <http://www.AvocadoSecurity.com> or call (866) 608-1116.

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