



**For Immediate Release:**

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**Avocado Security Wins “Hot Ticket Awards” Double Nomination  
for the 2<sup>nd</sup> year in a row**

***NVTC Recognizes Company’s Integrated CCTV Security + Business Intelligence (BI)  
Platform Enabling Modularity, Scalability, Speed, and Ease of Implementation***

**WASHINGTON, DC (July 7, 2009)**, Avocado Security, the world’s pioneer On-Demand Security and BI Optimization Platform, today announced a major and double awards nomination and recognition from the largest technology council in the USA. Now in its Eight year, the Hot Ticket Awards celebrates the efforts of entrepreneurial companies and management of the technology community who have exhibited "something special" - great vision, the ability to implement and deliver pioneering technology solution, an innovative management approach or star-quality charisma.

"For the 2nd year in a row, it is quite an honor to have won NVTC Hot Ticket Awards nomination. Accentuating the collaboration between IT and business management, NVTC’s Hot Ticket Awards nomination is bestowed upon a select group of organizations that leverage IT to achieve business results," said Kevin Shahbazi, CEO of Avocado Security. "For the 2nd year in a row, our team’s ability to look at video surveillance security in creative ways and offer practical solutions paved the way to create modular and scalable enterprise security solution, with convenient implementation and ease of use.”

The Northern Virginia Technology Council (NVTC) is the largest technology council in the nation and is the membership and trade association for the technology community in Northern Virginia. NVTC has more than 1100 member companies representing about 200,000 employees. Its membership includes companies from all sectors of the technology industry.

Avocado Security converts video footage into meaningful, actionable graphs and statistics for easy comparison. For example, you can look at a particular camera activity from 8 to 10 AM, and compare traffic to the previous day or week. CCTV images can be collected across your entire organization. These images can then be used to study security events and patterns of activity for one camera, one gate, campus or the entire enterprise.

Additionally, Avocado Security's platform significantly increases Security Lifecycle Management (SLM) and resources by offering clients access to billions of security images, while reducing access time, and confirming 100% uptime for all security sensors. Examples of data that can be provided include, the number of times an elevator door opened, or the high level of traffic at a particular entrance or exit, or, if more traffic is at the loading dock of a hotel, than at the front entrance lobby. By looking at security monitors and images alone, such information and Business Intelligence (BI) cannot be extracted.

Avocado Security's platform can integrate an organization's security platform across multiple locations, and can showcase the security details of each location by generating daily, weekly and monthly status reports, empowering security personnel with the information and knowledge that is needed to better manage all of their security needs –in multiple locations. This new technology brings about innovative security and productivity measures for clients who desire to improve their security, operation and IT infrastructure. For more information about Avocado Security's Version 2.0 platform, visit [www.avocadosecurity.com](http://www.avocadosecurity.com).

### **About Avocado Security**

Avocado Security's patent pending technology is the world's first security and Business Intelligence (BI) platform that is available as an On-Demand solution. This new technology brings about innovative security and productivity solutions for clients who require improvements in their security, operation and IT infrastructure. By combining this advanced set of security and business intelligence metrics, Avocado Security's clients experience streamlined security operations, and in turn, dramatically improve their own bottom lines. For further information and press releases from Avocado Security, please visit <http://www.AvocadoSecurity.com> or call (866) 608-1116.

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