



**For Immediate Release:**

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**Avocado Security Announces Advanced Digital Certificate Video Watermarking Technology with US Government FIPS 140-2 Approved Algorithms**

*With FIPS 140-2 Video Watermarking Technology, Avocado Security Adds Sheer Value and a New Level of Protection to Its Policy-Based, Centrally Managed Arsenal of Physical Security Products*

WASHINGTON, DC (**July 31, 2010**), Avocado Security, the world's first pioneer of the On-Demand Security and BI Optimization Platform, today announced the release of Avocado Security's products suite with FIPS 140-2 cryptographic manager. Avocado Security with FIPS 140-2 is designed for Government and commercial enterprise, and will be showcased at the ASIS Conference and Exposition. Avocado Security's video Watermarking technology provides the highest level of security protection, while enabling operators and users to use CCTV images and information on a secure and encrypted platform. With Avocado Security's video Watermarking, organizations can ensure that video and data generated from their analog and IP cameras will not be altered or compromised.

"Our strong expertise in the encryption industry has enabled our management team to deliver some of the most advanced encryption products from the mid 1990s," said Kevin Shahbazi, CEO of Avocado Security. "In the past 15 years, we have successfully served a myriad of clients across the globe. Avocado Security's FIPS 140-2 cryptographic manager validates the robustness of our encryption methodology and assures our clients of a highly secured video surveillance environment."

Avocado Security's FIPS 140-2 cryptographic manager provides a centrally managed and automatically enforced policy-based video Watermarking management solution. Avocado Security deploys, controls, manages, and secures CCTV networks containing thousands of cameras and security devices through Avocado Security's Open Architecture Convergence platform.

Avocado Security products suite employs a complete software framework for building and deploying secure CCTV networks. Avocado Security facilitates the secure development and deployment of physical security applications and devices, which can be rapidly integrated with an enterprise's existing infrastructure, or can be the foundation for an analog / IP camera network. Simultaneously, Avocado Security meets the varied constraints and capabilities of different delivery channels and end-user CCTV networks, with cross platform support.

Another key advantage of Avocado Security's technology is that it is device agnostic. Avocado Security can convert video images from the existing security equipment from one vendor, or from multiple vendors (GE, Honeywell, Bosch, Siemens etc.) and translate them to usable data. Examples of data that can be provided include: the number of times an elevator door opened, a high level of traffic at a particular entrance or exit, or the rate of traffic at the loading dock of a hotel versus the front entrance lobby. By looking at security monitors and images alone, such information cannot be extracted.

### **About Avocado Security**

Avocado Security, with multiple patent pending technologies, is the first global provider of cross-platform Security and Business Intelligence (BI). Additionally, Avocado Security is the first provider of Convergence Management, an agnostic software suite that unifies analog and IP cameras, irrespective of manufacturer, make, or model. Avocado Security's BI platform helps clients to reach new untapped potentials. To enable security + business intelligence information sharing across the organization, Avocado Security provides a web based On-Demand platform and service. This, along with a pioneering video exploitation and a state-of-the art data center, helps to increase productivity, security, and business intelligence across our clients' enterprise. Avocado Security helps corporations transform their security, Business Intelligence, and operational data into actionable intelligence. Our Security + Business Intelligence platform, Avocado 3.0, gives businesses solutions to all of their query, reporting, and advanced analytical needs, and distributes insight to security personnel, Sales & Marketing team, and the executive management team via web and wireless devices. With many satisfied customers and technology / integration partners, Avocado 3.0 has been proven to be the World's first and most complete BI & Security Platform. For additional information, visit us at <http://www.AvocadoSecurity.com> or call (866) 608-1116.

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