



For Immediate Release:

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Avocado Security Signs up First Distributor and Channel Partner to promote Security and Business Intelligence (BI) Platform

Global surveillance system to offer Avocado Security's BI platform to their existing customer base

WASHINGTON, DC (March 31, 2008), Avocado Security, the world's pioneer On-Demand Security and Business Intelligence (BI) Optimization Platform, today announced that it has signed an agreement with Global Surveillance System (GSS) to offer the Avocado Security suite of security and BI software products to their channel partners, clients and customers. This is Avocado Security's first move into the Channel Partner Distribution marketplace; with the signing of a distribution agreement with one of the nation's leading providers of security products.

When video surveillance security images are not consistently accessible, the entire operation may be compromised. Avocado Security's optimization platform immediately identifies serious shortcomings. Integrating CCTV with Avocado Security BI platform, converts video images into graphs and charts; which can be used to display vulnerabilities for the purpose of formulating appropriate improvements in the security system design.

"Our culture of outstanding customer care and service is built upon a simple principle, give the customer a high quality, user friendly product, at a reasonable price bundled with value," said Kevin Shahbazi, CEO of Avocado Security. "Global Surveillance System's impressive, solid and loyal customer base is a reflection of their core principles. GSS has set the standard for future partners who will join our channel distribution program."

Avocado Security's suite of on-demand security and business intelligence applications, allows customers to access and manage their physical security intelligence at each individual location, as well as, over their entire operation.

"As a manufacturer and distributor, we are always looking for the most suitable video surveillance products and solutions, to meet the escalating needs of our client base," said Richard Wu, COO of Global Surveillance System. "By including Avocado Security's Business Intelligence software solutions, we can offer superior quality to our customers and clients. This enables us to deliver a high quality product at competitive rates that provide an impressive return on investment for installers, end users, and integrators."

Avocado Security's BI optimization platform helps clients achieve new untapped potential, by enabling security information to be shared with business intelligence, across their entire organization. Avocado Security provides a web-based, on-demand platform, combined with pioneering data normalization capabilities, and a state-of-the art data center. This technology increases productivity, security, and BI across the entire organization.

The Avocado Security platform is currently in use in select industries. Version 2.0 is due for release on April 2nd, 2008.

About Avocado Security

Avocado Security's patent pending technology is the world's first security and Business Intelligence (BI) platform that is available as an On-Demand solution. This new technology brings about innovative security and productivity solutions for clients who require improvements in their security, operation and IT infrastructure. By combining this advanced set of security and business intelligence metrics, Avocado Security's clients experience streamlined security operations, and in turn, dramatically improve their own bottom lines. For further information and press releases from Avocado Security, please visit <http://www.AvocadoSecurity.com> or call (866) 608-1116.

About Global Surveillance System

Since 2002, Global Surveillance System has been a leader in the design, manufacture and distribution of sophisticated, intelligent surveillance equipment. Their focus on surveillance technology solutions has made them an industry leader in the field of specialized design and planning of license plate capture and secure digital wireless transmission technology systems. GSS assists end users and integrators, with the engineering and formulation of individual surveillance systems based on the requirements of specific projects and government contracted bids. Global Surveillance System's equipment is used by law enforcement, commercial businesses, private homes, industrial sites, public facilities, and local, state, and federal government agencies. For more information visit <http://www.gssdvr.com> or call (703) 222-4666

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